

Iditarod Trail Committee
2100 South Knik-Goose Bay Road • Wasilla, Alaska 99654
907.376.5155 • www.iditarod.com



For Immediate Release

September 22, 2025

Iditarod Celebrates Legacy with Inaugural Hall of Fame Induction

Wasilla, Alaska - The Iditarod Trail Committee is proud to announce the inaugural induction into the Iditarod Musher Hall of Fame, taking place at the Legends of Iditarod Gala on Thursday, October 23, at 6:00 p.m. at the Alaska Aviation Museum.

This milestone event will celebrate the people and dogs who have defined Alaska's greatest tradition — the Iditarod Trail Sled Dog Race. The Inaugural Hall of Fame Class features six legendary mushers whose achievements, perseverance, and pioneering spirit have forever shaped the trail: Rick Swenson, Libby Riddles, Susan Butcher, Martin Buser, Jeff King and Lance Mackey.

Together, these icons embody the endurance, sportsmanship, and heart at the core of The Last Great Race®, and their legacies now form the foundation of this new Hall of Fame tradition.

Guests of the evening will enjoy:

- A welcome reception among Iditarod legends, heroes, and supporters
- A plated dinner catered by The Bridge Company
- The official Hall of Fame Induction Ceremony, honoring the inaugural class
- A live auction featuring unique items and experiences

“This Hall of Fame allows us to preserve and honor the legacies of mushers and dogs who have given everything to the trail,” said Iditarod CEO Rob Urbach. “We are excited to share this historic evening with our community, supporters, and fans of the race.”



As a fundraising event, the Legends of Iditarod Gala will directly support The Iditarod's mission to safely stage the annual race, promote and uphold the highest standards in canine care, and develop creative educational programs for students from Kindergarten through college. Just as importantly, the Gala serves as a cornerstone for preserving the history of the Iditarod by formally recognizing the individuals whose contributions have shaped the race and inspired generations.

By honoring these legacies, the Hall of Fame not only celebrates the past but also ensures that the enduring spirit of the Iditarod continues to educate, inspire, and connect people well into the future.

Tickets for the Legends of Iditarod Gala are available now at www.iditarod.com.

###

About the Iditarod

The Iditarod Trail Committee is a 501(c)(3) nonprofit organization whose mission is to preserve the rich tradition of the Alaska sled dog and the Iditarod Trail. The organization is charged with coordinating the Iditarod Trail Sled Dog Race, an annual long-distance sled dog race stretching from Anchorage to Nome for an approximate 1,000-mile journey through Alaska over the roughest, most breathtaking terrain in the world. For more information, visit www.iditarod.com.

Media contact:

Shannon Noonan
Iditarod Trail Committee
shannon.noonan@iditarod.com