

Iditarod Trail Committee
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FOR IMMEDIATE RELEASE

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Matanuska Valley Federal Credit Union Joins Iditarod Sponsorship Family

Wasilla, Alaska – The Iditarod announced today that the Matanuska Valley Federal Credit Union will be joining the Sponsorship Family as a Wheel Dog sponsor. The Matanuska Valley Federal Credit Union (MVFCU) has been serving the Valley since its first location opened in 1948. MVFCU believes that their members are a family and that “together we can do better,” which reflects the exact sentiments of the large Iditarod family.

“We at MVFCU are super excited about partnering with this uniquely Alaskan tradition called the Iditarod! Over the years, many Alaskans far and wide have closely followed the Iditarod Race with its many twists and turns along the way. This year, we at MVFCU proudly put our name behind this tradition and look forward to that special day in Nome when the 2024 Iditarod Winner will be crowned!” says Ed Gravley, MVFCU CEO.

“MVFCU and the Iditarod have similar origin stories; Matanuska Valley Federal Credit Union started over 75 years ago by a community of local farmers from the Mat Su Valley and the Iditarod was started over 50 years ago to honor and preserve a history, tradition and community. With that being said, we have rich and shared community values and fully welcome MVFCU as a partner,” says Iditarod CEO, Rob Urbach.

The Iditarod is excited and grateful to have this new partnership formed with such a long-standing staple in the Matanuska Valley. This partnership is announced right before the Ceremonial Start of the Iditarod, which will take place at 10:00 am on Saturday, March 2 in downtown Anchorage and the official Restart will take place at 2:00 pm on Sunday, March 3 at the Willow Community Center in Willow. Fans are encouraged to come and support the teams on their journey to Nome.

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About Matanuska Valley Federal Credit Union

MVFCU is a not-for-profit financial cooperative, owned and controlled by our members. As a member-owned cooperative we are responsive to our members' needs. We provide a complete range of financial services that offer convenience and flexibility. Since we are a not-for-profit organization, we can offer lower rates on loans and better rates on savings, which means our members save money. Learn more at: [.mvfcu.coop](http://mvfcu.coop)

About the Iditarod

The Iditarod Trail Committee is a 501(c)(3) nonprofit organization whose mission is to preserve the rich tradition of the Alaska sled dog and the Iditarod Trail. The organization is charged with coordinating the Iditarod Trail Sled Dog Race, an annual long-distance sled dog race stretching from Anchorage to Nome for an approximate 1,049-mile journey through Alaska over the roughest, most breathtaking terrain in the world. For more information, visit www.iditarod.com.

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