

FOR IMMEDIATE RELEASE

January 8, 2024

Iditarod Trail Committee announces the return of the Iditarod Trifecta

Wasilla, Alaska – The Iditarod announced today that they will be relaunching a new fundraising endeavor, the Iditarod Trifecta. The Trifecta was first introduced right before Iditarod 2020 and the first winner was determined on March 23rd, 2020. The 2020 Iditarod started before Alaska's first coronavirus case on March 13, and after that incident, checkpoints were relocated or eliminated, so Iditarod postponed doing any further Trifecta events until a later time.

Mushing fans from all over the world can participate in the Iditarod Trifecta, a game of chance and skill to win a cash purse. With each entry purchased, players guess the Iditarod winner, their finish time, and the number of dogs they cross the finish line with. With a purchase of \$10 per guess, players can test their mushing knowledge by submitting one entry form. Players can purchase as many entries as they would like. Entries are open now through midnight on March 1, 2024.

The Iditarod Trifecta purse is determined by the number of entries. Once a Trifecta winner has been determined, the purse is divided up with 50% going towards Race operations and 50% going towards the winning guess of the Iditarod Trifecta. The winning entry will be announced both on <u>rafflebox.us/raffle/trifecta</u> as well as the Iditarod's <u>Facebook</u> page on March, 17, 2024.

Determination of winner starts by reviewing the winning musher entries. If multiple entries have chosen the same musher, then the winning times will be reviewed to determine the closest guess to the winning time. If there are still tied guesses, then the tied entries are reviewed for the guess of how many dogs the winner finished with. If after this review there are still multiple winners, then the prize will be split equally among the winners.

The Iditarod is a 501(c)(3) non-profit organization committed to seeking new innovative ways to engage all Iditarod Race fans in fun events. By supporting user participation in the Iditarod Trifecta, all proceeds help fund the operations of the Iditarod Trail Sled Dog Race®. To learn more, visit rafflebox.us/raffle/trifecta

###

About the Iditarod

The Iditarod Trail Committee is a 501(c)(3) nonprofit organization whose mission is to preserve the rich tradition of the Alaska sled dog and the Iditarod Trail. The organization is charged with



coordinating the Iditarod Trail Sled Dog Race, an annual long-distance sled dog race stretching from Anchorage to Nome for an approximate 1,000-mile journey through Alaska over the roughest, most breathtaking terrain in the world. For more information, visit <u>www.iditarod.com</u>.

Media contact: Shannon Noonan Iditarod Trail Committee shannon.noonan@iditarod.com