

FOR IMMEDIATE RELEASE

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The Iditarod Raises 2024 Prize Purse

Wasilla, Alaska – The Iditarod announced today that after six years without an increase, the prize purse for the 2024 Iditarod Trail Sled Dog Race® would be raised by \$50,000 to a total of \$574,000, which includes money earned through <u>Iditarod Special Awards</u>.

This increase was a result of a commitment and subsequent fundraising effort by the Iditarod Board of Directors. "Given that the pandemic and inflation disproportionately impacted our mushing community we feel it is very important to increase the prize purse at this time. We realize more is needed to further defray the increasing costs of maintaining an Iditarod kennel, but this is the start of what we hope will be our ability to further increase the purse," said Mike Mills, President of the Iditarod Board of Directors.

The public will see more information regarding additional fundraising initiatives in the coming months as the Iditarod intends to find new ways to support both race operations and the mushers that compete in the Last Great Race on Earth®.

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About the Iditarod

The Iditarod Trail Committee is a 501(c)(3) nonprofit organization whose mission is to preserve the rich tradition of the Alaska sled dog and the Iditarod Trail. The organization is charged with coordinating the Iditarod Trail Sled Dog Race, an annual long-distance sled dog race stretching from Anchorage to Nome for an approximate 1,000-mile journey through Alaska over the roughest, most breathtaking terrain in the world. For more information, visit www.iditarod.com.

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