



Iditarod Trail Committee
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FOR IMMEDIATE RELEASE

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The Iditarod welcomes the Lynden family of companies as a new partner

Anchorage, Alaska – The Iditarod announced today that the Lynden family of companies will be a Lead Dog partner for the upcoming 50th anniversary of the world-famous Iditarod.

Lynden is proud to call Alaska home and has a long history of serving the state. They began providing regular transportation service between Alaska and the lower 48 states in 1954. Today, Lynden has grown into a multi-modal transportation and logistics company that covers the entire state of Alaska.

The Iditarod is an incomparable life-enhancing sled dog journey traversing approximately 1,049 miles of off-the-grid wilderness while contending with weather extremes of snowstorms, slush, ice, and high winds. These weather extremes are very familiar to Lynden as it has a reputation for delivering solutions and high-quality service through all logistical challenges over land, on water, and in the air.

“We look forward to channeling the passion, energy, and vitality to share support for the greater Iditarod community, its heritage, and culture. We are very happy to be a supporter and Lead Dog sponsor of the Iditarod for its 50th anniversary,” said Susie Stevens of Lynden.

“Given that the Iditarod is one of the most challenging events in all of sports, it’s great to welcome Lynden as a partner with such logistical expertise and a strong commitment to bettering the lives of Alaskans,” said Rob Urbach CEO of the Iditarod.

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About the Lynden family of companies

The Lynden family of companies provides transportation and logistics solutions in Alaska, Canada, the Pacific Northwest, Hawaii, and around the world. Extensive multi-modal capabilities allow customers to optimize time and money by shipping via air, land, or sea, or in any combination. For more than a century, Lynden has been helping customers get the job done. To learn more visit www.lynden.com.

About the Iditarod

The Iditarod Trail Committee is a 501(c)(3) nonprofit organization whose mission is to preserve the rich tradition of the Alaska sled dog and the Iditarod Trail. The organization is charged with coordinating the Iditarod Trail Sled Dog Race, an annual long-distance sled dog race stretching from Anchorage to Nome for an approximate 1,049-mile journey through Alaska over the roughest, most breathtaking terrain in the world. For more information, visit www.iditarod.com.

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