



Iditarod 2021 Press Pool Information

Media covering Iditarod 49 will have access to the following press pools given the importance to provide assets beyond Iditarod-sourced options. Any questions can be directed to Bri Kelly with Thompson & Co. PR at bri@thompsonpr.com or 907-903-9350.

Iditarod Insider press pool

- This press pool will provide photography and b-roll footage curated by the Iditarod Insider film crew.
 - Daily b-roll footage are downloadable via Dropbox: <http://bit.ly/Iditarod21>.
 - Courtesy: Iditarod Insider
 - Photos available for media use (with proper photo credit) are available at Iditarod.com/photo.
 - Photo credit: The Iditarod/Dave Poyzer

Press-led press pool

- This press pool will provide photography and audio gathered by the Anchorage Daily News + Alaska Public Radio Network.
 - For photography assets contact:
 - Anne Raup, Anchorage Daily News, photo@adn.com
 - Confirm proper credit information with Anne
 - For audio assets from the Iditarod start and finish, contact:
 - Lori Townsend, Alaska Public Radio Network, ltownsend@alaskapublic.org
 - Confirm proper credit information with Lori