



Iditarod Trail Committee
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FOR IMMEDIATE RELEASE

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Iditarod modifies race registration process and economics due to COVID-19.

Wasilla, Alaska – The Iditarod has made a concerted effort to anticipate the impact of COVID-19 for its collective community. They have engaged in numerous discussions with multiple stakeholders in an effort to understand economic repercussions. Given the projected reduction in tourism in Alaska this summer and fall, they are implementing the following modifications for the 2021 Iditarod entry fee structure to allow more mushers the opportunity to sign up:

- For the initial sign-up period between now and midnight June 27, entry fees will be reduced by 50% to \$2,000.
- The first 50 mushers to sign up will also be eligible to receive \$500 from the *Pike Dog First Wellness* initiative. Mushers who finish the race and are one of the first 50 to sign up, will realize a minimum savings of \$3,549. Additionally, entry fees will incrementally increase as follows:
 - \$3k June 28 – August 31
 - \$4k Sep. 1 – Nov. 30
 - \$8k post November 30

In order for the Iditarod to accommodate this entry fee structure, the minimum guaranteed purse for 2021 will be reduced by 20% to \$400,000.

For more information on this and other Iditarod trail news, visit iditarod.com or email 2021@iditarod.com.

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About the Iditarod

The Iditarod Trail Committee, Inc. is a 501(c)(3) nonprofit organization whose mission is to preserve the rich tradition of the Alaska sled dog and the Iditarod Trail. The organization is charged with coordinating the Iditarod Trail Sled Dog Race, an annual long-distance sled dog race stretching from Anchorage to Nome for nearly a 1,000-mile journey through Alaska over the roughest, most breathtaking terrain in the world. For more information, visit: www.iditarod.com.