



Iditarod Trail Committee
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FOR IMMEDIATE RELEASE
April 8, 2020

Iditarod XLVIII to be recapped in one-hour special on CBS Sports Network

The one-hour episode, as part of the race's partnership with QRILL Pet Arctic World Series, will be televised on CBS Sports Network on April 10

Wasilla, Alaska – As part of its partnership with the QRILL Pet Arctic World Series (QPAWS), an Iditarod recap special will be televised by CBS Sports Network on Friday, April 10, at 6 p.m. Alaska Standard Time (10 p.m. EST).

“We want to thank CBS Sports Network and Lagardère Sports for enabling mushing and all sports fans to enjoy an immersive view of a life-changing journey through nearly 1,000 miles of off-the-grid Alaska wilderness,” said Iditarod CEO Rob Urbach. “In a world that is increasingly disconnected from nature, heritage, physicality, and now even each other, the Iditarod provides a much-needed antidote at exactly the right time.”

In addition to the Iditarod, the QPAWS is comprised of three additional races that will also be aired on CBS Sports Network as part of a four-part series: the 300-mile John Beargrease in Minnesota (airing Thursday, April 9, at 9 p.m. EST); the 400-mile Femundløpet in Norway (airing Thursday, April 9, at 10 p.m. EST); and the 341-mile Volga Quest in Russia (airing Friday, April 10, at 9 p.m. EST).

The CBS Sports Network is available through all major cable, satellite and telco distributors as well as streaming service providers such as YouTube TV, fuboTV, DirecTV and Hulu. A full programming schedule can be found on www.cbssportsnetwork.com.

About the Iditarod

The Iditarod Trail Committee, Inc. is a 501(c)(3) non-profit organization whose mission is to preserve the rich tradition of the Alaska sled dog and the Iditarod Trail. The organization is charged with coordinating the Iditarod Trail Sled Dog Race, an annual long-distance sled dog race stretching from Anchorage to Nome for a nearly 1,000-mile journey through Alaska over the roughest, most breathtaking terrain in the world. For more information, visit: www.iditarod.com.

About the Qrill Pet Arctic World Series

QRILL PAWS will highlight the sport of long-distance dog mushing. The aim is to help the sport and the mushing community to grow and to strengthen the separate race organizations, as well as showcase the world-class dog care that the sport is famous for. The series is based on an advanced digital visualization of GPS tracking, joint point system, as well as television

production and distribution. QRILL PAWS was established as a non-profit sports series through an initiative by Aker BioMarine. All proceeds go back to the events and as investments in the sport of long-distance dog mushing. For more information: www.grillpaws.com

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