

## **Iditarod Trail Committee**

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FOR IMMEDIATE RELEASE Feb. 11, 2020

## Media + Photo Advisory Iditarod XLVIII volunteer straw packing for sled dogs

WHO: Volunteers for Iditarod XLVIII, Air Land Transport representatives and ITC staff

WHAT: Media availability during Anchorage straw packing for Iditarod sled dogs

**WHEN:** Thursday, Feb. 13, 2020, 9 a.m. – 2:30 p.m.

**WHERE:** Air Land Transport

11100 Calaska Circle Anchorage, AK 99515

For those interested in attending this media opportunity, please contact Iditarod Race Director Mark Nordman. Contact information is provided below.

**DESCRIPTION:** On Thursday, Feb. 13, 2020, from 9 a.m. -2:30 p.m., volunteers will gather to pack straw beds for the sled dogs to be delivered to various checkpoints across the Iditarod's nearly 1,000-mile trail. These beds keep the dogs warm at night and are an essential part of how a team rests and prepares for the next leg of the race. It is the Iditarod's main priority, as well as the volunteers who help along the trail, to take care of the canine athletes while they traverse Alaska's diverse terrain.

Interviews and photo opportunities with mushers and Iditarod Trail Committee representatives will be available. Media interested in attending should contact Mark Nordman by email at <a href="mark.Nordman@iditarod.com">Mark.Nordman@iditarod.com</a> or by phone at 907-360-1814.

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## Media contact:

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