Did you know Jeff Schultz is the official photographer of the Iditarod?



1049 miles. This is the approximate distance of the Iditarod and Jeff Schultz gets to see every mile, every year. Jeff Schultz began snapping photos of the Iditarod way back in 1981. Jeff was invited to photograph the race by none other than the "Father of the Iditarod," Joe Redington, Sr. The first year Jeff had to pay for his own transportation along the trail. Then next year the Iditarod Trail Committee asked him to shoot photos again, but they would transport him up the trail in their planes. This opportunity has changed Jeff Schultz's life.

- 1. Jeff Schultz takes approximately 10,000 photos during the course of 1 Iditarod. If Jeff is taking pictures for 15 days (Ceremonial Start through the Finisher's Banquet), about how many photos does he average per day? **Jeff would average about 667 pictures per day**.
- 2. Jeff Schultz will publish approximately 200 photos to the Iditarod website. Using 15 days, about how many pictures will Jeff upload to the website daily? **Jeff will upload an average of 13 photos per day to the Iditarod website.**
- 3. Roughly, about how many dogs has Jeff Schultz had the opportunity to snap shots of? Use the Iditarod website by going to the Race Center tab and then down to Race Archives to find out how many mushers started each race Jeff has been involved in. Let's just suppose that each musher started the race with 16 dogs. There have been 2284 mushers that have started the Iditarod race since 1981. If each musher started with 16 dogs, that is about 36,544 dogs Jeff has had the opportunity to shoot photos of. Note: Jeff Schultz also takes photos of the Jr. Iditarod. You can add even more dogs to that number.
- 4. It costs about \$13 to have a 35 mm roll of film (36 pictures size 4x6) developed. It costs about 9¢ to have a 4x6 digital picture printed. What is the price difference in getting a roll of film developed (36 pictures) compared to 36 digital prints. It would cost \$3.24 to print 36 digital prints. A difference of \$9.76
- 5. What do you feel are the benefits of using digital versus film? You are obviously saving money when printing pictures. You can choose which pictures you want to print. You will not be wasting prints and money by printing pictures that you know will not turn out.
- 6. **Challenge:** Spell *IDITAROD* with your camera/phone. Using any device that has a camera, go around your school and take a picture that represents each letter of *IDITAROD*. For example; I Ink Pen (take a picture of an ink pen)
- 7. "Caption this." Look at the 4 pictures below. Write a caption for each picture.









"Zoomed in." What do you think the picture below is?

