FAQ-FREQUENTLY ASKED QUESTIONS-MEDIA

<u>Can I use Iditarod Logo, Video's or Pictures from the website?</u> No, unless specific approval is authorized by the Iditarod Trail Committee. Please note that this will most likely require a license agreement and fee for defined use. Insider footage is available for sale and cost is determined by how much footage is needed. For information on purchase or license of items on the Iditarod website please email shooley@iditarod.com.

<u>Do credentialed media receive access to the Iditarod Insider for free?</u> In the Media room at the Iditarod Race Headquarters in the Millennium Alaskan Hotel in Anchorage we have equipment available for media use which has the Insider Video on Demand and Insider GPS Tracker available free of charge. Otherwise you may <u>purchase an Iditarod Insider subscription</u>.

<u>Can I attend the banquet for free?</u> Media wanting to attend the Banquet can do so for free for news purposes only as long as they stand and do not eat. Media often choose to purchase a ticket as the event is 4 plus hours in length. Banquet Tickets are available for \$82.00 and can be purchased thru the <u>online store</u> or by calling 1-907-376-5155 ext. 103. This is a fun event where the mushers draw for starting order from a mukluk on stage at the Dena'ina Center, in Anchorage. The banquet is an opportunity to meet mushers and visit with fans from all over the world. Please understand mushers are seated with their own sponsors and special guests so be respectful of their time.

<u>Is there a Media Center with free Wi-Fi access?</u> Iditarod Race Headquarters at the Millennium Alaskan Hotel, in Anchorage offers Wi-Fi for guests staying there. Additionally, the Media room located in the Millennium has designated equipment for media with Wi-Fi access. You must show your media credential to use.

<u>Is Iditarod interested in purchasing my photos?</u> We do not purchase photos. The Iditarod Trail Committee has an agreement with Jeff Schultz who is our "Official Photographer." You may contact him by email (<u>Jeff@Schultzphoto.com</u>) or by phone (907) 279-2797.

FAQ-PRIZE MONEY

<u>Prize Money for 2015 Race</u>. Listed below is the prize money for this year's race and last year's race and the difference by finishing position, as well as overall, between the two. TEMP HEADER

Place	2014	2015	Difference
1st	\$50,400.00	\$70,000.00	\$19,600.00
2nd	\$47,600.00	\$58,600.00	\$11,000.00
3rd	\$44,900.00	\$53,900.00	\$9,000.00
4th	\$42,400.00	\$48,400.00	\$6,000.00
5th	\$39,900.00	\$44,300.00	\$4,400.00
6th	\$37,500.00	\$37,500.00	\$0.00
7th	\$35,300.00	\$35,300.00	\$0.00
8th	\$33,100.00	\$33,100.00	\$0.00
9th	\$31,000.00	\$31,000.00	\$0.00
10th	\$29,000.00	\$29,000.00	\$0.00
11th	\$27,000.00	\$27,000.00	\$0.00
12th	\$25,200.00	\$25,200.00	\$0.00
13th	\$23,400.00	\$23,400.00	\$0.00
14th	\$21,700.00	\$21,700.00	\$0.00
15th	\$20,000.00	\$20,000.00	\$0.00
16th	\$18,400.00	\$18,400.00	\$0.00
17th	\$16,900.00	\$16,900.00	\$0.00
18th	\$15,500.00	\$15,500.00	\$0.00

FAQ'S PRIZE MONEY CONTINUED

Total Prize Money	\$ 675,100.00	\$ 725,100.00	\$50,000.00
Other Finishers *	25,000.00	25,000.00	
Top 30	\$650,100.00	\$700,100.00	\$50,000.00
	•		
30th	\$1,900.00	\$1,900.00	\$0.00
29th	\$2,800.00	\$2,800.00	\$0.00
28th	\$3,700.00	\$3,700.00	\$0.00
27th	\$4,700.00	\$4,700.00	\$0.00
26th	\$5,700.00	\$5,700.00	\$0.00
25th	\$6,800.00	\$6,800.00	\$0.00
24th	\$7,900.00	\$7,900.00	\$0.00
23rd	\$9,000.00	\$9,000.00	\$0.00
22nd	\$10,200.00	\$10,200.00	\$0.00
21st	\$11,400.00	\$11,400.00	\$0.00
20th	\$12,700.00	\$12,700.00	\$0.00
19th	\$14,100.00	\$14,100.00	\$0.00

FAQ'S HOW MUCH FOOD THE DOGS EAT ON THE IDITAROD TRAIL

How much food do dogs eat while racing on the Iditarod Trail? They need about 10,000 kcal daily. How that is attained depends on their feeding program, which varies from kennel to kennel. The core diet is a premium kibble, specifically designed to have much higher levels of protein and fat (dry weight composition percentages of 36:26, 32:32, etc.) than regular commercial pet food. Additional fat supplements (saturated or unsaturated, i.e., animal or plant sources) are needed to attain the 10,000 kcal level. Meats and fish are used to enhance palatability and/or as snacks. Of course, the more fat that might be in the meat, the less pure fat supplement would be needed.

There has been a huge amount of research into this topic. Authors including Grandjean (Royal Canin), Reynolds (Purina) and Reinhart (Iams) are among the more well known. Knowledge gained by research into the nutritional needs of the sled dog has led to significant improvements in pet food formulations.

TRAVEL INFORMATION

<u>Can Iditarod help me with my travel arrangements or accommodations on the trail?</u> Media are responsible for arranging their own travel arrangements. Iditarod Staff can answer general questions about the area and specific information about the race.

For more travel information see the following:

Alaska Travel Industry Association www.travelalaska.com
907.929.2842

Visit Anchorage

www.Anchorage.net info@anchorage.net 524 W. Fourth Avenue, Anchorage, AK 99501 907.257.2363 Toll Free: 800.476.1255

Visitor Information Center Ted Stevens Anchorage International Airport 907.266.2437 or 907.266.2657

Mat-Su Convention & Visitors Bureau 7744 Visitors View Ct. Palmer, AK 99645 907.746.5000 www.alaskavisit.com

Nome Convention & Visitors Bureau PO Box 240 Nome, AK 99762 907.443.6555 www.visitnomealaska.com

<u>Can I call the mushers? Will Iditarod give me their phone numbers?</u> First, refer to <u>each mushers bio</u>. You will find that they contain valuable information about the mushers and their kennels. Most bios also have a website listed for contact information. We are only able to provide additional contact information for those mushers who have indicated they want this information distributed. The best time to reach these mushers is usually prior to the Start of the Iditarod.

<u>How many mushers have completed the Iditarod?</u> As of the finish of the 2014 Iditarod Trail Sled Dog Race. 731 Mushers have completed the race.

<u>Does the Iditarod race route change?</u> Yes, in odd years the race follows the <u>southern route</u>. In even years the race follows the <u>northern route</u>.

What is the length of the race? In 2012 ITC published trail mileage using data gleaned from GPS mileage (Southern Route = 998 miles, Northern Route = 975 miles) calculations. While this data gets us close to the actual mileage it is not exact as the units do not include a sufficient number of data points to account for all full twists, turns and elevation changes in the trail. Also, we know that the trail is not the same distance as it may be "set" or "broken" and "marked" somewhat differently in certain areas from year to year. Because of these factors, we often continue to use the symbolic figure of 1,049 miles, a number first used in the very early years of the Iditarod: 1,000 miles of trail and 49 to identify Alaska as the 49th state.

Permanent changes to the Start (running only from downtown Anchorage to Campbell Airstrip instead of to Eagle River) and the change of the Re-Start location from Wasilla to Willow (loss of mileage from Wasilla-Knik-Yentna River runs) has eliminated approximately 35 miles from the race.