



Iditarod Trail Sled Dog Race

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FOR IMMEDIATE RELEASE

2013 IDITAROD RESTART SET FOR 2 PM (AK TIME) IN WILLOW, ALASKA

Anchorage, Alaska - Saturday, March 2, 2013 - IDITAROD XLI Re-Start is now a matter of hours away. At 2 PM Alaska Time (6 PM Eastern Time), 4-time Iditarod Champion, Martin Buser will be the first team to leave the chute on Willow Lake. From there the other 65 teams will follow Buser's lead and head out toward the Big-Su River working their way to Yentna Station and beyond.

GCI Cable Channel 1 will provide live coverage of the Re-Start beginning at 1:30 PM Alaska time. The Iditarod Insider will also stream the broadcast live around the world at the same time.

In addition, O'Hana Media Group, the Official Radio Partner of the Iditarod Trail Sled Dog Race, will provide live coverage of the race on both KBYR AM and KMBQ FM beginning at 1:30 PM Alaska Time.

The Iditarod Insider Tracker will begin deploying from Willow, Alaska as the teams leave the starting line.

To find out how to become an Insider log on to www.iditarod.com and click on the Iditarod Insider tab.

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