



Iditarod Trail Sled Dog Race

P.O Box 870800 • Wasilla, Alaska 99687-0800
907.376.5155 (main) • 907.373.6998 (facsimile)
www.iditarod.com

FOR FURTHER INFORMATION CONTACT:

Deby Trosper, Auction Coordinator
Mobile: (360) 490-9824
deby.trosper@iditarod.com

FOR IMMEDIATE RELEASE **2013 Idita-Rider Musher Auction Coming Soon!**

Wasilla, Alaska – Thursday, August 9, 2012 - The annual Idita-Rider Musher Auction, conducted online by the Iditarod Trail Committee, will open for bidding November 1st at www.iditarodauction.com. Winning bidders will travel the first 11 miles of IDITAROD XLI from the very best vantage point; in the sled of their favorite musher, powered by a team of 4 legged Iditarod athletes!

Minimum bids start at \$500 and bidders can guarantee their sled of choice by choosing the "Buy Now" feature for \$7,500. The closing date for the 2013 Idita-Rider Auction is January 18th, 2013.

This year's auction will again include the exclusive Ultimate Adventure package which can be purchased for \$25,000, of which only one will be sold. The Ultimate Adventure includes an Idita-Rider sled of choice, a flight and overnight stay at Rainy Pass Lodge, and the truly unique opportunity to serve as the checkpoint "Checker," officially welcoming and "signing in" the race leaders into the checkpoint. The Rainy Pass Checkpoint is located in the heart of the Alaska Range, approximately 272 trail miles from Anchorage. The purchaser of the Ultimate Adventure will also have the honor of cutting the ribbon at the starting line in Anchorage as well as having their picture taken with the entire field of Iditarod XLI mushers.

Iditarod XLI gets underway at 10:00 a.m. on Saturday, March 2, 2013 in downtown Anchorage, Alaska.

About the Iditarod Trail Sled Dog Race:

The Iditarod Trail Sled Dog Race is the premier long-distance dog mushing event in the world that begins the first Saturday in March and doesn't end until the last musher crosses under the Burled Arch in Nome, some 1,049 miles from the start. The first race was held in 1973 and has continued for 40 years! This is a race of endurance for both the musher and their dogs across the wilderness of Alaska. For more information, www.iditarod.com
The Iditarod Trail Committee is a 501(c)3.