



You are the Center of Our World

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MILLENNIUM ALASKAN HOTEL ANCHORAGE, OFFICIAL SPONSOR OF THE IDITAROD

ANCHORAGE (February XX, 2013) – Official sponsor of the Iditarod for over 20 years, <u>Millennium Alaskan Hotel Anchorage</u> continues to put travelers in prime race watching position. The Iditarod is a renowned event that attracts competitors and spectators from across the globe. Pitting men and huskies against some of Alaska's most hostile terrain, this event is not for the faint-hearted. The Millennium Alaskan Hotel Anchorage's Iditarod Package is the best way to experience this thrilling race at close quarters.

Each year, Millennium Alaskan Hotel Anchorage hosts several events including a major fundraising banquet at the hotel which supports the Iditarod with all revenue from ticket sales as well as the silent and live auctions. The hotel provides the \$3500 prize and also flies their culinary team to Anvik to cook a seven-course dinner for the first musher who reaches the Yukon. When the Iditarod culminates in Nome, the culinary team prepares an authentic Alaskan dinner for 700 people at the awards banquet.

This year, from February 26 through March 11, Millennium Alaskan Hotel Anchorage is offering an Iditarod Package that transports guests to the forefront of the action. This hotel package promises an unforgettable experience that combines the comforts of modern living with the thrill of the outdoors. Guests can also catch a live broadcast of the Iditarod daily from 11 am through midnight from the comfort of the hotel bar. The Iditarod Alaska travel package includes:

- One night stay for two in a deluxe guestroom
- 2013 Iditarod Souvenir Package
- Breakfast for two in the Flying Machine Restaurant or room service
- Free internet to watch the Iditarod Race updates

Rates start at \$159 per room per night based on double occupancy and can be reserved by using booking code IDITAROD.

The Millennium Alaskan Hotel Anchorage offers luxury accommodations on the shore of Lake Spenard. Just a mile from the airport and a ten-minute drive from downtown Anchorage, the hotel is ideally situated for exploring Alaska. Hotel guests can participate in a range of activities during their stay, including fishing, hunting and hiking.

Guest rooms are spacious with a range of modern conveniences. Visitors can choose from standard, superior and club level hotel rooms as well as four luxury suites. On-site amenities include a fitness center, high speed wireless internet and room service. In addition, Club Rooms are equipped with premium amenities such as complimentary breakfast, free internet and cozy bathrobes.

Restaurants and the lounge at the Millennium Alaskan Hotel Anchorage provide stunning views of Lake Spenard, the world's busiest floatplane base. You can treat yourself to casual, all-day fare at the Fancy Moose Lounge, or savor fresh Alaskan seafood and game at the Flying Machine Restaurant. The seasonal outdoor patio is popular for its stunning views of the Alaskan sunset.

For more information on the Millennium Alaskan Hotel Anchorage, visit <u>http://www.millenniumhotels.com/millenniumanchorage/</u>.

About the Millennium Alaskan Hotel Anchorage

The Millennium Alaskan Hotel Anchorage is located on the shores of scenic Lake Spenard, the world's busiest floatplane lake, and offers 248 guestrooms, including several suites and Club Rooms with additional services and amenities. Just one mile from Anchorage International Airport and 10 minutes from downtown, the hotel features two restaurants, a lounge, room service, concierge service, exercise room and complimentary airport shuttle. Don't miss the incredible exposition of Alaskan wildlife in the lobby. In summer or winter, the hotel is the perfect base for exploring the unspoiled splendor of Alaska's wildlife or outstanding salmon fishing. Flightseeing excursions are available from the hotel's private floatplane dock. http://www.millenniumhotels.com/millenniumanchorage/

About Millennium Hotels and Resorts

Millennium & Copthorne Hotels plc (M&C), listed on the London Stock Exchange since 1996, is a dynamic, global hotel company, which owns, asset manages and/or operates a worldwide portfolio of over 100 hotels across seven distinct global brands–Grand Millennium, Millennium, Grand Copthorne, Copthorne, M Hotel, Studio M and Kingsgate –throughout Asia Pacific, Europe, Middle East, and North America.

Millennium Hotels and Resorts (MHR) was established as a global brand by Millennium & Copthorne Hotels plc to provide a common marketing and operating platform across its entire portfolio. Founded on the philosophy of genuine hospitality, this dynamic hospitality group has an outstanding reputation for excellence, taking pride in exceeding the needs of its business and leisure travelers. The strategic locality of its properties in gateway cities such as London, Paris, Dubai, Abu Dhabi, Doha, Singapore, Beijing, Shanghai, Seoul, Taipei, Hong Kong, Kuala Lumpur, and Bangkok makes MHR the perfect address to conduct your business or indulge yourself while on holiday.

Established in the United States in 2000, the North American arm of MHR includes a portfolio 14 hotels in New York, Los Angeles, Chicago, Boston, Anchorage, Boulder, Buffalo, Cincinnati, Durham, Minneapolis, Nashville, Scottsdale, and St Louis. <u>www.millenniumhotels.com</u>