

News Release

FOR IMMEDIATE DISTRIBUTION

Konica Minolta Sponsors Last Great Race on Earth

Anchorage, Alaska – February 22, 2013 – Konica Minolta Business Solutions U.S.A., Inc. (Konica Minolta) today announces its participation as a Lead Dog sponsor of the Alaska's world-famous Iditarod, otherwise known as the "Last Great Race on Earth."

A leader in advanced document management technologies and IT Services, Konica Minolta focuses on complete business solutions, including production print systems, digital presses, multifunctional products (MFPs), managed print services, vertical application solutions and related services and supplies.

Konica Minolta currently has three primary service locations and one satellite location in the state of Alaska. The approximately 40 employees, located in Kodiak, Anchorage, Fairbanks and Kenai, pride themselves on not only providing full service business solutions to print production companies, education institutions, medical facilities and law offices, but also on being active members within their communities.

"The Iditarod is a great way for us to give back to our communities and to Alaska as a whole," says Steve Roussos, Market Vice President, Pacific NW, Konica Minolta Business Solutions U.S.A., Inc. "It is a wonderful event, unique to Alaska, that allows some amazing men, women and their teams to compete. We are very proud to be a part of it."

About Konica Minolta

Konica Minolta Business Solutions U.S.A., Inc. is a leader in advanced document management technologies and IT Services. The company focuses on complete business solutions including production print systems, digital presses, multifunctional products (MFPs), managed print services, vertical application solutions and related services and supplies. Konica Minolta has won numerous awards and recognition including being recognized as the <u>#1 Brand for Customer Loyalty</u> in the MFP Office Copier Market by Brand Keys for six years in a row. For the third consecutive year, Buyers Laboratory LLC (BLI) has named Konica Minolta as the winner of its "A3 MFP Line of the Year" award. In 2012, Konica Minolta also received "Document Imaging Solutions Line of the Year" recognition from BLI – and has been named to the Dow Jones Sustainability World Index in recognition of the company's economic, environmental and social performance. For more information, please visit<u>www.CountOnKonicaMinolta.com</u> and follow Konica Minolta on<u>Facebook, YouTube</u>, and<u>Twitter</u>.

Konica Minolta Contact

Naeran Rubio Konica Minolta Business Solutions U.S.A., Inc. +1 201-934-4759 nrubio@kmbs.konicaminolta.us

####

Konica Minolta is a registered trademark of Konica Minolta Holdings, Inc. bizhub PRESS, bizhub PRO, and bizhub are registered trademarks of Konica Minolta Business Technologies, Inc. All other trademarks mentioned in this document are the property of their respective owners.